

**Communications Internship**  
**(Remote)**  
**Western Organization of Resource Councils (WORC)**

The Western Organization of Resource Councils (WORC) is seeking a summer communications intern to contribute to our work holding the fossil fuel industry accountable, building food sovereignty, promoting sustainable family-farm agriculture, fostering renewable energy and prosperous economic transitions for fossil-fuel dependent communities, and supporting indigenous rights.

WORC is a regional network of eight grassroots organizations in seven Western states. Our members are farmers, ranchers, indigenous leaders, small business owners and working people who seek to protect the environment, create an equitable and sustainable food system, and defend rural and vulnerable communities. WORC is nationally respected for its 40 years of winning campaigns on natural resource and food and farm issues through community organizing, training, leadership development, and voter engagement. For more information about WORC, see our website at [www.worc.org](http://www.worc.org).

### **Internship Description**

The communications internship will provide an excellent opportunity to learn about digital organizing, media advocacy, and multimedia storytelling strategies. The internship will help support communications for WORC's regional organizing activities including involvement in federal, state, and local public policy work within the context of a rural, community-based organization.

Work will be conducted remotely and the candidate's hours must include significant hours between 8 am and 5 pm Mountain Standard Time on weekdays to communicate with co-workers. We can provide the tools and technology support so that you can work from anywhere.

Interns will be expected to undertake multiple projects with clear deliverables. The communications intern will be working with a variety of multimedia projects. They will also be involved with special projects with long-term organizational impacts including:

- Assisting with social media campaigns, including creating content for issue awareness campaigns, scheduling content, and measuring effectiveness. Also, conducting SWOT analysis reports on social media channels.
- Working with organizers to create content for blogs and newsletters.
- Setting up email "nurture" campaigns as well as A/B testing and analysis for individual emails.

- Updating press lists and conducting press relations research.
- Assisting in the development of a plan for redesign of WORC's website, including ideation, example collection, and user experience mapping plus assisting in the development of the proposal to the management team and board of directors.
- Responsibilities may include researching, writing, basic graphic design.

### **Qualifications**

Strong writing, research, and communications skills; a commitment to non-industrialized, regional agriculture systems, environmental protection,; and grassroots organizing; as well as a familiarity with Windows computers and software are required. Candidates must possess excellent organizational skills and enjoy striving to achieve high standards in a hardworking, small-office environment. WORC is an equal opportunity employer committed to a diverse workforce. Candidates from all backgrounds are strongly encouraged to apply.

### **Salary, Benefits, Starting Date**

The intern will receive a stipend of \$15 per hour. The intern may work between 20-40 hours per week for six to twelve weeks. This position is not eligible for benefits. Ideally, the internship will begin by June 1st. Start and end dates are flexible for the right candidate.

### **To Apply**

Send a cover letter (tell us why you want to work for us and where you saw the job announcement), resume and one writing sample to: Angel Amaya, Communications Director at [aamaya@worc.org](mailto:aamaya@worc.org), Eric Warren, Communications Coordinator [ewarren@worc.org](mailto:ewarren@worc.org), and Jessica Plance, Creative Content Producer [jplance@worc.org](mailto:jplance@worc.org).

### **Deadline**

We would like to fill this position for the summer of 2021. We encourage applicants to apply as soon as possible. We welcome applications until the position is filled.