

Communications Director
Western Organization of Resource Councils
Billings, MT
July 2018

The Western Organization of Resource Councils (WORC) is a regional network of grassroots community organizations with 15,000 members and 39 local chapters. WORC is a leader in community organizing and campaigns to hold the oil, gas and coal industries accountable, and for sustainable family farms and ranches, clean renewable energy, and homegrown prosperity.

We are seeking a Communications Director who is experienced, capable, energetic, well-organized, a strategic thinker, and driven by a vision of a better world. The Communications Director will work with WORC's staff team to plan and execute focused, effective, and comprehensive communications strategies to support and extend WORC's influence, media coverage and online presence, and to help WORC's member groups develop and execute effective communications strategies.

This satisfying and challenging job will see you:

- Developing and implementing communications plans for WORC's issue campaigns.
- Leading WORC's communications staff team.
- Providing capacity building assistance to WORC's member groups.
- Developing and honing your skills as a competent and confident group facilitator.

Experience and qualifications:

- Highly motivated, proactive work style and excellent organizational skills.
- 3-5 years experience in communications and media relations.
- Proven ability to lead planning, coordination and execution of communications strategies, marketing and social media.
- Strong written communications and interpersonal skills.
- Experience using innovative methods to promote organizations and win campaigns, including visual and content storytelling strategies and digital organizing.
- Ability to develop an integrated communications plan with an overall narrative, framing for maximum impact, and effective message delivery through multiple media channels including social, earned and paid media.
- Experience working with reporters; existing relationships with regional and national energy, environment and agriculture journalists preferred.
- Familiarity with non-profits and community organizing, and committed to the principles of community organizing.
- Ability to position an organization to achieve tangible outcomes in a competitive communications environment.
- Ability to coach and support grassroots leaders as spokespersons, and train leaders and staff.

The position is full-time and based in our Billings, Montana, office, with frequent travel and periodic work on evenings and weekends. Our LEED platinum certified building is a showcase of green building strategies and technologies, and a great place to work.

SALARY AND STARTING DATE

Compensation for this position will be based on qualifications and experience, with a starting range of \$45,000 to \$55,000. Generous benefits include health insurance and dental insurance; sabbatical, vacation and sick leave, flex time policy, and retirement plan with employer contribution.

HOW TO APPLY

The position will remain open until filled, but applications are encouraged by August 10, 2018. The target date for work to begin is October 1, 2018.

To apply, send a resume, cover letter, three short communications writing samples and three references, to John Smillie, WORC Executive Director, at billings@worc.org.

WORC is an equal opportunity employer. For more information about WORC, visit www.worc.org.