



## CLEAN CITIES INITIATIVE

*WORC promotes clean, renewable, locally-owned biofuels production that will improve air quality, build long-term rural prosperity, reduce U.S. dependence on fossil fuels and combat global warming. In July, WORC launched its Two Years, Ten Cities Campaign to help its member groups convert ten public fleets to biofuel use in the next two years. The Clean Cities Initiative can help cities and regions shift to clean, renewable fuels.*

### What is the Clean Cities Initiative?

The Clean Cities Initiative (CCI) is a volunteer program facilitated by U.S. Department of Energy (DOE). The program encourages the use of alternative fuel technologies, fuel blends, idle reduction technologies, hybrids and technologies that increase fuel efficiency. The CCI was created by the 1992 Energy Policy Act, and boasts over 90 member regions. Clean Cities regions differ widely in size, shape and focus. Some concentrate on a particular city or area while others organize around a common geographic feature or thoroughfare.

### Are There Any Clean Cities Near Here?

There are two CCI regions in WORC's seven-state region: the Greater Yellowstone-Teton area and the Red River area on the eastern edge of North Dakota. Colorado's Front Range boasts three coalitions and Colorado's Western Slope applied in June of 2006 for designation as a Clean Cities region. The Treasure Valley, which includes Boise, Idaho, is expecting designation this year.

The Yellowstone National Park Coalition was formed in 2002 and is working to educate the public about the benefits of renewable fuels as it brings these fuels to pumps in the region. The Red River Coalition was designated in 1998, and is creating a renewable fuel corridor from Winnipeg, Canada, to Moorhead, Minnesota.

### How Does A City Join the Clean Cities Initiative?

Applying to be recognized by the DOE's CCI requires planning and forethought. An interested coalition must carefully follow the DOE application guidelines, available at [www.eere.energy.gov/cleancities/starting.html](http://www.eere.energy.gov/cleancities/starting.html). The application process is designed to educate and evaluate the region's

renewable fuel potential. Applicants must hold a series of public meetings, engage specific stakeholders, identify current infrastructure, and create an action plan for fleet conversion. This work must be approved by the DOE before acceptance into the program.

Accepted coalitions are eligible for support from the DOE. The DOE provides training and consultation along with the opportunity to apply for funding for designated CCI projects. In the 2005 funding cycle, the Puget Sound area of Washington received \$101,493 to develop biodiesel stations in the area. In Salt Lake City, Utah, \$149,981 was awarded for the construction of biodiesel infrastructure.

Since its inception in 1993, the Clean Cities Initiative has:

- Grown to almost 90 coalitions and 4,800 stakeholders across the country.
- Put close to 1 million alternative fuel vehicles (AFVs) on the road.
- Displaced approximately 1 billion gallons of gasoline, including 237 million gallons in 2004 alone, through the use of ethanol.

### What are Some Benefits of Becoming a Clean City?

The 2005 Energy Bill created several grant opportunities for designated coalitions. \$3.1 million in funds has been made available through the DOE for refueling infrastructure for E85 and biodiesel, and to pay for the incremental cost of ethanol vehicles. More information on this and other funding sources for clean cities is available at [www.eere.energy.gov/cleancities/solicitations.html](http://www.eere.energy.gov/cleancities/solicitations.html).

## Putting Alternative Fuel Vehicles on the Nation's Streets and Highways



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NATIONAL RENEWABLE  
ENERGY LABORATORY,  
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## So You Want Make Your City a Clean City?

- 1) Contact your regional *Clean Cities* contact to learn more about the program (contact information below).
- 2) Get in touch with your local WORC affiliate or chapter.
- 3) Talk to fleet managers, public officials, fuel distributors and others to gauge public interest.
- 4) Bring key entities together to discuss preparing and submitting a Clean Cities Initiative application.
- 5) Form an organization as either part of a local government or an independent non-profit.
- 6) Hold a public informational meeting on the benefits of renewable fuels.
- 7) Gather funding to conduct a vehicle assessment and to prepare the application documents for the program.

## Clean Cities Headquarters and WORC Region Contacts

### Central

(Colorado, Montana, North Dakota,  
South Dakota, Wyoming)

Ernie Oakes  
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### Western

(Idaho, Oregon)

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Seattle, WA 98104  
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## Resources & Contact Information

- 1) **Yellowstone/Grand Tetons (Wyoming)** - Sandy Shuptrine, (307)733-6371, www.yellowstonetetonccc.org/
- 2) **Red River Valley (Grand Forks, North Dakota - Winnipeg, Manitoba)** - Dan Daly, (701)777-2822, www.undeerc.org/programareas/renewableenergy/cleancities/
- 3) **Western Colorado Clean Cities Coalition** - Laura Lewis, (970)247-9621,
- 4) **Treasure Valley Clean Cities Coalition (Idaho)** - Beth Baird (208)384-3984, www.airidaho.gov/clean\_cities/cc\_main.htm